



# DANCE ALLIANCE OF THE PIKES PEAK REGION

*An organization that serves everyone!*

## 2025-26 Season Sponsorship Packet



719-422-9833  
[www.dappr.org](http://www.dappr.org)  
PO BOX 877  
Colorado Springs, CO 80901

@DanceAlliancePPR  
@thedanceallianceppr





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## Mission

Promote movement as a fundamental form of creative expression and enrich the community through dance appreciation, creation, and education.

Provide opportunities to the community to connect and explore the art of dance via performances, movement exploration classes, masterclasses, and after-school and summer camp programs.

## History

The Dance Alliance of the Pikes Peak Region is the newest evolution of Colorado Springs Dance Theatre, a grass-roots 501(c)(3) nonprofit organization that has promoted dance in the Pikes Peak Region since 1977. Now in its 5th decade of community service, The Dance Alliance has hosted over 100 of the world's preeminent dance companies, including Dance Theatre of Harlem, Paul Taylor Company, Hubbard Street Dance Chicago, and the Martha Graham Dance Company. More recent seasons have included shows by Keigwin + Company, Ailey II, SALT Contemporary, Flockworks, Gaspard and Dancers, and DanceAspen.



### 49 Years

Serving the Pikes Peak Region

### Over 153

Performance Presentations

### Hosted 115

of the world's preeminent dance companies for performances and masterclasses in our community

## Objectives

- ✓ Bring world-class dance companies to our community.
- ✓ Support young dancers through scholarships, masterclasses, and performance opportunities.
- ✓ Expand access to live professional dance performances for middle and high school students through our PIVOT Program.
- ✓ Partner with local studios to provide dance education to underserved schools.

## Our Impact by the Numbers

**\$56,200**

Tuition aid through our annual Esther Geoffrey Scholarship Competition's 28-year history

**1,670**

Students in the community served through our PIVOT Program since its establishment in 2019

**1,445**

Students in the community served through our After-School and Summer Camp Programs



## Sponsor Tiers and Benefits

This is the basic outline of our giving levels. A tailored sponsorship proposal can be created for your corporate entity depending on the type of program your business wants to support.

### **Royale: \$5,000+**

- Name/Logo on our website, e-blast newsletter, social media posts, and printed materials, including posters, dance programs, and invitations
- Verbal recognition at DAPPR events and recognition in our event program
- Up to eight VIP tickets to a DAPPR event of your choice
- Up to six DAPPR social media posts highlighting the sponsor
- Full-page ad in dance season programs (two)
- Private reception to meet the dancers
- Sponsor table display in the performance lobby

### **Prima: \$2,500 – \$4,999**

- Name/Logo on our website, e-blast newsletter, and social media posts
- Verbal recognition at DAPPR events and recognition in our event program
- Up to six tickets to a DAPPR event of your choice
- Up to four DAPPR social media posts highlighting the sponsor
- Full-page ad in dance season programs (two)
- Private reception to meet the dancers
- Sponsor table display in the performance lobby

### **Premier: \$1,000 – \$2,499**

- Name/Logo on our website and e-blast newsletter
- Recognition in our event program
- Up to four tickets to a DAPPR event of your choice
- Up to two DAPPR social media posts highlighting the sponsor
- Full-page ad in the dance season programs (two)
- Private reception to meet the dancers

### **Benefactor: \$500 – \$999**

- Name/Logo on our website and e-blast newsletter
- Recognition in our event program
- Up to two tickets to any DAPPR event of your choice





## What Your Sponsorship Can Do

### Season Sponsorship for Presenting: \$8,000 - \$10,000+

Our goal is to bring two professional dance companies to the Pikes Peak Region for our community to experience each season--one performance in the fall and one in the spring with masterclasses for local dancers. Your sponsorship helps cover the cost of:

- Dance company fees
- Cost of venue rental
- Housing of dancers

### PIVOT

PIVOT is DAPPR's ticket-access program that brings Middle and High School students to a live professional dance performance at the Ent Center for the Arts during school hours. This program offers:

- Subsidized bus service up to \$300
- Reduced price tickets for students
  - \$10/child (title I schools-\$5/ticket)
- An optional pre-performance visit to the school to prepare students for their live performance experience.
- A Q&A with the Artists following the performance.

Donations to our PIVOT Program will go towards the following costs:

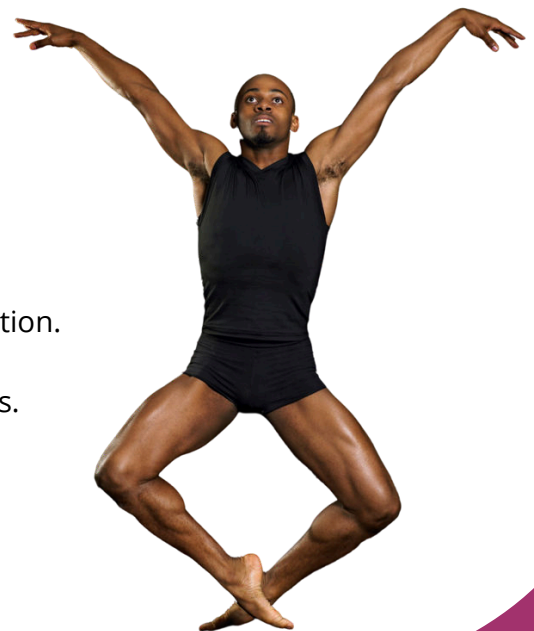
- Bring 100 youngsters \$1,000
- Bring 500 youngsters \$5000
- Bus Fee \$300

### Esther Geoffrey Scholarships: \$500+

For 27 years, we've held our annual Esther Geoffrey Scholarship Competition. Dancers from visiting companies teach one Ballet Masterclass and one Contemporary Masterclass. Student registrations offset some of the costs.

Your donation helps cover the cost of:

- Esther Geoffrey (\$3,500)
  - Tuition scholarships for talented young dancers
  - Rental of venue for competition







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## YOUR Impact by the Numbers

**\$1** - Continues to further our mission of enriching our community through dance appreciation, creation, and education.

**\$5** - Brings 1 underserved student from a Title I School to a professional dance performance through our PIVOT program.

**\$10** - Brings 1 student from the community to a professional dance performance through our PIVOT program.

**\$25** - Helps pay tuition for 1 student in our after-school dance programs.

**\$50** - Helps pay tuition for 2 students in our after-school dance programs.

**\$100** - Supports tuition assistance for aspiring pre-professionals through our scholarship competition.

**\$200** - Brings 20 students to a professional dance performance.

**\$250** - Supports tuition assistance for aspiring pre-professionals through our scholarship competition.

**\$300** - Covers the subsidized bus service for a school for the PIVOT program.

**\$500** - Helps pay tuition for 20 students in our after-school dance program.

**\$1000** - Helps give two top dancers the highest tuition scholarships.

**\$5000** - Helps cover the housing cost for two dance companies.

**\$8000 - \$10,000+** - Helps with all aspects of a presenting season of dance.





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## Frequently Asked Questions

### How Will My Donation Be Used?

Your donation directly supports the Dance Alliance of the Pikes Peak Region's mission of enriching our community through dance appreciation, creation, and education. Funds will maintain our outreach and education programs in local schools, provide tuition assistance scholarships for local dancers, and bring world-renowned dance companies to our community.

### Is My Donation Tax Deductible?

Yes, the Dance Alliance of the Pikes Peak Region is a registered 501(c)(3) nonprofit organization. Your donation is tax-deductible to the extent allowed by law.

### How Can I Get Involved Beyond Donating?

You can help by spreading the word about our campaign on social media, encouraging friends and family to donate, participating in our events, and volunteering. Contact us for more ways to get involved.

*Together, we can make a difference in  
the lives of young dancers,  
underserved public school students,  
and our community.*

## Contact Us

[www.dappr.org](http://www.dappr.org)

[info@dappr.org](mailto:info@dappr.org)

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*Students in our Hip-Hop  
After-School Workshop in D2.*